SPEAKER BIOS

Amanda Massey
Executive Director
Colorado Association of Health Plans

Amanda was appointed Executive Director of the Colorado Association of Health Plans in February 2019. She works to represent the health plans to deliver a unified voice for achieving a competitive and affordable health care marketplace in Colorado. Amanda has spent her career in health care, previously serving as Director of Member Services at the Medical Group Management Association (MGMA). Prior to her time at MGMA, she spent many years overseas working on European and global health care policy as Executive Director of Health First Europe and Director of Public Affairs at Instinctif Partners in Brussels, Belgium. Amanda holds a Graduate Certificate in International Marketing from Boston University, a Master's degree in Political Strategy and Communication from the University of Kent, and a Bachelor's Degree in International Affairs from the University of Colorado at Boulder.

Kate Sneed
Economic Recovery Officer
OEDIT and Colorado Broadband Office

Kate Sneed is the Economic Recovery Officer overseeing the close to $300M federal ARPA monies for Broadband. She graduated with a BS in Mathematical Economics from Colorado College and has a Masters in Public Administration from University of Colorado Denver. She is a Colorado native but loves to travel the world and experience other cultures and people. She has worked in public service for over ten years, including working for a time as an educator. She lives with her adorable dog, Belle, in Central Denver.

Rachel Lee
Principal, Gold Leaf Strategies, LLC

Rachel Lee founded Gold Leaf Strategies, LLC in 2018, a public relations and lobbying firm focused on advocacy with elected officials at the state and local level. Rachel is a Colorado native, born and raised in the Denver metro area. Rachel earned an Associate of Arts degree from Arapahoe Community College and a Bachelor's degree in Political Science from Metropolitan State University of Denver.

Rachel has been working with Colorado state government since 2003 and her experience includes working as a legislative intern and aide; within Governor Bill Owens' Administration as an Executive Assistant and a Legislative Analyst; as a contract lobbyist with the lobbying firm Politicalworks; and as a Regional Government Affairs Director for CVS Health. Her lobbying experience covers topics related to property and casualty insurance, employment law, health insurance, workers' compensation insurance, oil and gas, environment, land development, general business, and K-12 and higher education.