

colorado association of REALTORS®

# 2017/2018 MEMBERSHIP BENEFITS GUIDE



*Knowledge Happens Here*



**YOUR MEMBERSHIP IS  
WORTH OVER  
\$4,000**



*What would happen to your career if suddenly the mortgage interest tax deduction was no longer available to homeowners?*

**CAR'S GOVERNMENT AFFAIRS TEAM:**

- Works at the local, state, and federal levels to help protect your business, the industry, and homeowners' rights.
- Actively monitors legislation affecting the real estate industry and promotes or opposes relevant initiatives.
- Focuses on protecting homeownership, private property rights, free enterprise, and holding our policymakers accountable.

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[www.ColoradoREALTORS.com/PoliticalAdvocacy](http://www.ColoradoREALTORS.com/PoliticalAdvocacy)





*Free, accurate real estate market reports that help YOU establish yourself as the expert in your area.*

Our Statistics Program closely monitors and analyzes trends in the state and local real estate industry.

- Interactive Map of Colorado with Stats by County
- State Housing Statistics
- Real Estate Snapshot & Foreclosure Data

### **ECONOMIC IMPACT ANALYSIS & REPORTS**

CAR has joined a coalition to facilitate unbiased, third-party economic impact analysis related to policy and the economy. Studies on topics such as construction defects, water, and legalized marijuana will be made available to CAR members.

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[www.ColoradoREALTORS.com/HousingStatistics](http://www.ColoradoREALTORS.com/HousingStatistics)





## **LEGAL HOTLINE / LEGAL RESOURCES**

*A call to a real estate lawyer costs an average of \$300 per hour. In just one hotline call, you can offset your CAR Dues.*

The REALTORS® **Legal Hotline** (303.785.7171) is available Monday-Friday from 9am-12pm and 1pm-4pm. This service provides CAR members with direct access to a qualified attorney who can offer information on real estate law, Real Estate Commission Regulations, and related matters.

Additional legal resources include classes, webinars, articles, and video shorts on risk management topics.

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**[www.ColoradoREALTORS.com/LegalHotline](http://www.ColoradoREALTORS.com/LegalHotline)**





## **MEDIATION, ARBITRATION, AND ETHICS**

*Despite the best efforts of well-intentioned REALTORS<sup>®</sup>, disagreements still occur.*

The Colorado Association of REALTORS<sup>®</sup> provides several services to help resolve disputes between and against REALTORS<sup>®</sup>. Litigation to resolve disputes can be extremely slow, expensive, and intimidating. A much less expensive and more efficient option is CAR's Arbitration and Mediation services.

Anyone with an ethics complaint against a REALTOR<sup>®</sup> may file a complaint with CAR and have their case reviewed by a Grievance Committee.

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**[www.ColoradoREALTORS.com/LegalResources](http://www.ColoradoREALTORS.com/LegalResources)**





*Professional Development helps REALTORS® expand their knowledge and maintain a competitive edge.*

CAR offers a wide variety of programs and tools that help accelerate career growth including:

- **Leadership Academy** – An exclusive training and development program designed to nurture future leaders.
- **Broker Connections** – This forum gives Broker Owners insight on industry trends and the future of real estate.
- **Emerging Professionals** – Bridge the gap to success with courses designed to better prepare new licensees.

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[www.ColoradoREALTORS.com/ProfessionalDevelopment](http://www.ColoradoREALTORS.com/ProfessionalDevelopment)





*Professional Development helps REALTORS® expand their knowledge and maintain a competitive edge.*

CAR offers a wide variety of programs and tools that help accelerate career growth including:

- **Real Estate Game Works** – The next generation of learning technology demonstrated to increase knowledge and keep users engaged while earning CE.
- **Live Classes** – Live classroom environment allowing students to interact with an instructor and network with fellow students.
- **MIC Drop** – Mini Informational Courses designed to deliver important information on real estate topics.

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[www.ColoradoREALTORS.com/ProfessionalDevelopment](http://www.ColoradoREALTORS.com/ProfessionalDevelopment)





## **REALTOR® MARKETPLACE**

*With your discounts and benefits, your membership is worth over \$4,000.*

CAR works with its partners to offer solutions and discounts designed to strengthen and grow our members' businesses. Over the last five years we have developed various strategic partnerships to support the real estate industry and provide our members with valuable discounts.

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**[www.ColoradoREALTORS.com/Marketplace](http://www.ColoradoREALTORS.com/Marketplace)**







*CAR is committed to providing members with the tools they need to be successful in business.*

### **WHY USE A REALTOR® CAMPAIGN**

CAR facilitates several multimedia campaigns designed to educate consumers about the numerous benefits and advantages of working with a REALTOR®. Don't forget to identify yourself as a REALTOR® when meeting with clients.

### **NETWORKING OPPORTUNITIES AND EVENTS**

CAR offers an array of networking opportunities including classes and conferences that help you connect with real estate professionals and industry leaders at the local, state, and national levels.

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[www.ColoradoREALTORS.com/Events](http://www.ColoradoREALTORS.com/Events)





*See what CAR publications have to offer.*

### **COLORADO REALTOR® MAGAZINE**

A quarterly magazine that highlights in-depth industry information and helpful articles written by industry experts.

### **ONLINE NEWS: CAR'S EMAIL NEWSLETTER**

A monthly email newsletter that offers the most important, timely news from the REALTOR® perspective. Includes information on upcoming events, professional development, Calls for Action, and market trends.

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[www.ColoradoREALTORS.com](http://www.ColoradoREALTORS.com)





## **COLORADO REALTOR® FOUNDATION**

*Mission: To aid individuals by funding Colorado Nonprofits to ensure safe and affordable housing, to educate on home ownership, and support disaster relief.*

**Annual fundraising campaigns include:** Bubble Boogie 5K Run, REALTOR® Night at the Avs, and Colorado Gives Day. Through its grant process, CRF has donated to hundreds of nonprofit organizations and has reached tens of thousands of individuals, ensuring a brighter tomorrow, while elevating the REALTOR® Brand.

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[www.COREALTORFoundation.org/](http://www.COREALTORFoundation.org/)





***Protecting***  
*the*  
***Real Estate Industry***  
*and Making*  
***REALTORS®***  
***More Successful!***