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After 13 years of chasing bad guys with Fort Collins Police Department in Colorado, I decided to go after my hobby of selling real estate full time. I was fortunate enough to have started Infinity Group Realty with my best friend. We grew the company to over 50 agents and eventually gave way to acquisition in 2010 to ERA Herman Group Real Estate, the largest franchise within the ERA brand. During the transition from Infinity to ERA we had the idea to help the real estate community by providing agents with a tool to

help them run and grow their business on a daily basis. The cool part is we wanted to provide this completely free!

www.breakthroughbroker.com was born. Built by Realtors for Realtors, Breakthroughbroker.com is now the largest free resource in the real estate industry with over 30,000 using the tools, tips, strategy, information, and downloads.

In addition to helping real estate agents we increase business to mortgage and title companies by leveraging the breakthroughbroker.com resource to stay top of mind. Agent Engage is a "white label" version of Breakthroughbroker.com where our partners brand BB as their own, partnering in their agents success. Our mortgage and title partners stay top of mind with agents in their market through our automated, agent centric email campaigns, monthly Realtor education taught by our national trainers and an on-demand video education library. Each user of Agent Engage receives monthly reporting as to how the agents who opt in to their breakthroughbroker.com platform are using the site, giving our partners the "reason to call" their Realtor contacts. We also have a monthly coaching/brainstorming session designed to help engage the modern real estate agent. We are working with some of the largest and most successful companies in the industry to increase their Realtor engagement.

