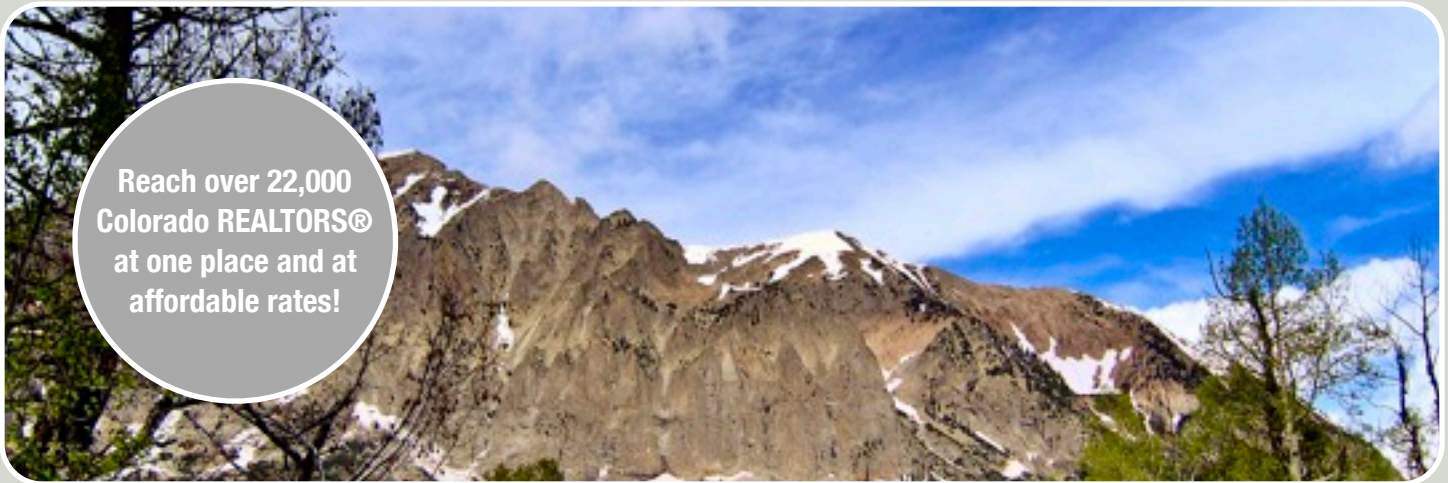




colorado association of
REALTORS®

colorado
REALTOR®



Reach over 22,000
Colorado REALTORS®
at one place and at
affordable rates!

WHY ADVERTISE WITH COLORADO REALTOR®?

22,000 PLUS MEMBERS RELY ON THE COLORADO REALTOR® MAGAZINE TO KEEP THEM INFORMED ABOUT INDUSTRY AND ASSOCIATION NEWS, MEMBER BENEFITS, EDUCATION, UPCOMING MEETINGS AND MORE.

4 Great Ways to Reach CAR Members:

Colorado REALTOR® Magazine:

A special printed magazine will be mailed to all 22,000 members three times a year.

Colorado REALTOR® e-news:

Published 24 times a year (every other week) this e-newsletter is emailed to around 22,000 members and features bullet style news bites . Only one ad spot is available per issue.

CAR Website:

Rotating banner ads are available on the home page. Up to 6 ads will be sold that rotate every 6 seconds and links to a website of your choice. Ask about other sponsorships on pod-casts, blog sites and social media.

Event Sponsorships:

Get face to face with REALTORS® by sponsoring one of our upcoming events.

Call 303-790-7099 for details.



Reach all Colorado REALTORS® in one stop and help build awareness of your product or service in a trusted association publication.

EVENTS



MAGAZINE



WEBSITE



**GET YOUR MESSAGE TO
COLORADO REALTORS®
TODAY!**

For availability or to place an order
contact Monica Panczer at
303-790-7099 | 800-944-6550
mpanczer@coloradorealtors.com

ADVERTISING RATES

Colorado REALTOR® Magazine:

Mailed in February, July and December to
23,500+ REALTORS®

| Ad Size | 3 Issue Rate | Single Ad Rate |
|-----------|--------------|----------------|
| 1/8 page | \$250 | \$275 |
| 1/4 page | \$500 | \$550 |
| 1/2 page | \$900 | \$990 |
| Full page | \$1500 | \$1650 |

Ad due dates: Jan 19, June 22, Nov 15)

Ad Sizes:

1/8 page = 2.3" x 2.3"

1/4 page = 5" x 2.3" tall

1/2 page = 5" x 4.75" tall

Full page = 6" x 10.5" tall to trim. Add .25" on
all sides for bleed. Keep text .25" inside trim.

All ads are full color CMYK and can be
emailed as a high quality PDF to
mpanczer@coloradorealtors.com.

CAR e-News:

Emailed 24 times a year to 22,000+

Only one sponsor spot available per issue

Top Ad = \$425

Size 150x150 pixels

10% discount for 6 or more issues

Website:

Six available rotating ads on homepage

12 month contract required

Approximately 5,300 unique visitors/month.

9313 total visitors.

Average time on site is 00:04:30

12 months = \$1200

Size=270x80 pixels

Sponsor Events:

CAR holds several events throughout the
year including the CAR State Convention in
October 17-19, 2010. Call for details on how
you can be a sponsor at one of these events.